

TERMS OF USE

Rugmi — iOS Mobile Application

Effective Date: July 15, 2026

1. Acceptance of Terms

By downloading, installing, or using the Rugmi mobile application ("App"), you agree to be bound by these Terms of Use ("Terms"). If you do not agree to these Terms, do not download, install, or use the App. These Terms constitute a legally binding agreement between you and Rugmi ("we," "our," or "us").

We reserve the right to modify these Terms at any time. We will notify you of material changes by posting the updated Terms within the App and, where required by applicable law, by providing advance notice. Your continued use of the App after such changes constitutes your acceptance of the revised Terms.

2. Description of the App

Rugmi is an offline iOS application for makers who work in tufting, punch needle, and latch hook. The App turns an image into a tuftable rug pattern, helps transfer it to fabric with a printable poster PDF or projector mode, and estimates yarn usage and pricing — all processed on your device.

Key features include image-to-pattern conversion with an adjustable color palette, real-size PDF poster export and numbered latch hook charts, full-resolution PNG export, projector transfer mode with keystone correction and external-display support, a yarn calculator with calibration, a price and cost calculator, project tracking with a work timer, a gallery, shopping lists, and a yarn stash and palette catalog. Feature availability differs between the free and Pro tiers.

3. Eligibility

You must be at least 13 years of age to use the App. If you are between 13 and 17 years of age, you represent that your parent or legal guardian has reviewed and agreed to these Terms on your behalf. Users in jurisdictions where a higher minimum age applies for digital services (such as 16 years of age in certain EU member states under the GDPR) must meet that higher age requirement. By using the App, you represent and warrant that you meet the eligibility requirements applicable in your jurisdiction.

4. Your Content and Copyright Responsibility

"Your Content" means photos, images, patterns, project names, notes, gallery entries, yarn and material data, pricing inputs, exports, and other information you create, import, or store in the App. You keep ownership of Your Content. Rugmi does not claim ownership of it.

You are solely responsible for ensuring that any content you import, convert, print, project, share, or sell through the App does not infringe the intellectual property rights, copyrights, trademarks, publicity, privacy, or other rights of third parties. By using the App, you represent and warrant that you own or have obtained all necessary rights, licenses, and permissions for any image or design you work with, and that your use does not violate applicable law or the rights of any third party.

Rugmi does not monitor, verify, or assume responsibility for the legality or ownership of Your Content. Patterns generated by the App's image-to-pattern conversion are provided as a starting point; you are

responsible for verifying measurements and material requirements before purchasing supplies or beginning production.

5. Acceptable Use

You agree to use the App only for lawful purposes and in accordance with these Terms. You agree not to:

- use the App in any way that violates any applicable law, regulation, or third-party right;
- upload, import, create, export, or share content you do not have the right to use;
- reverse-engineer, decompile, disassemble, copy, modify, or distribute the App except where permitted by law;
- interfere with, bypass, or abuse advertisements, subscriptions, purchase validation, entitlement checks, watermarking, usage limits, or other app controls;
- use automated means to access the App without our express written consent; or
- use the App to create harmful, deceptive, or illegal content.

6. Safety and Craft Disclaimer

Rugmi provides pattern-making, calculation, and planning tools. Yarn estimates, material estimates, pricing suggestions, tuftability warnings, and other outputs are estimates only. You are responsible for checking measurements, printed scale, projector alignment, yarn quantities, equipment settings, material safety, and final production decisions.

Always follow the safety instructions for your tufting gun, punch needle, latch hook tools, projector, adhesives, backing fabric, scissors, clippers, and other equipment. Rugmi is not responsible for wasted materials, production defects, pricing decisions, lost sales, injuries, or other losses caused by reliance on the App's estimates or outputs.

7. Free and Pro Features

The App is available with a free tier that provides access to core features with limited projects and tools. The free tier includes advertisements and watermarked exports. Rugmi also offers Pro access that removes advertisements, removes export watermarks, and unlocks additional features while the entitlement is active. Feature availability, limits, pricing, trial availability, and supported purchase options may change over time.

8. Subscriptions, Lifetime Purchase, and Payments

Rugmi offers Pro access through Apple in-app purchases, including auto-renewable subscriptions (offered on a monthly and yearly basis) and a one-time lifetime purchase. Payment will be charged to your Apple ID account at confirmation of purchase.

Subscriptions automatically renew unless auto-renew is turned off at least 24 hours before the end of the current billing period. Your account will be charged for renewal within 24 hours prior to the end of the current period at the rate of the selected plan. You may manage your subscription and turn off auto-renewal in your Apple ID Account Settings in the App Store after purchase. Any unused portion of a free trial period, if offered, is forfeited when you purchase a subscription.

A lifetime purchase, if offered, provides access to the included Pro features for the lifetime of the App as made available by us, subject to these Terms, App Store availability, technical compatibility, and applicable law. It does not guarantee that every future paid product, separate content pack, or separately marketed feature will be included unless we state that it is included.

We will notify you of any price changes before they take effect. Refunds are handled in accordance with Apple's App Store refund policies. We do not directly process refunds for purchases made through the App Store; to request a refund, use Apple's refund process.

9. Advertisements

The free tier of the App may display advertisements provided by third-party advertising networks, including Google AdMob. By using the free tier, you consent to the display of such advertisements. Subscribing to Pro removes all advertisements from the App. We are not responsible for the content of third-party advertisements. Any interaction with advertisements is at your own risk and subject to the terms and privacy policies of the respective advertisers.

10. Intellectual Property

The App, including its design, code, algorithms, image-processing pipeline, text, branding, icons, bundled reference palettes, and other app materials, is the property of Rugmi or its licensors and is protected by intellectual property laws, except for Your Content as described above. You are granted a limited, non-exclusive, non-transferable, revocable license to use the App for personal or commercial craft-planning purposes, subject to these Terms and Apple's App Store rules.

You may sell physical items you make using your own patterns or properly licensed designs, but you may not resell, redistribute, clone, or commercially exploit the App itself, nor create third-party tools that replicate the App's proprietary implementation, without our prior written consent.

11. Third-Party Services

The App may integrate with or rely on third-party services, including Apple services for app distribution, purchases, and system sharing; Google AdMob and Google User Messaging Platform for advertising and consent; and Google Firebase for crash reporting and diagnostics. Your use of any third-party service is subject to that provider's own terms and privacy practices. We are not responsible for the availability, accuracy, policies, or content of third-party services.

12. Privacy

Your use of the App is also governed by the Rugmi Privacy Policy, which is incorporated into these Terms by reference. The Privacy Policy explains how the App handles local app data, photos, advertising, diagnostics, crash reports, product interaction events, and purchases.

13. Disclaimer of Warranties

THE APP IS PROVIDED ON AN "AS IS" AND "AS AVAILABLE" BASIS WITHOUT WARRANTIES OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT. WE DO NOT WARRANT THAT THE APP WILL BE UNINTERRUPTED, ERROR-FREE, OR COMPATIBLE WITH EVERY DEVICE.

WE DO NOT WARRANT THE ACCURACY OF IMAGE-TO-PATTERN CONVERSION, YARN OR MATERIAL CALCULATIONS, PRICING SUGGESTIONS, OR ANY OTHER COMPUTATIONAL FEATURE OF THE APP. USERS SHOULD INDEPENDENTLY VERIFY MEASUREMENTS AND MATERIAL REQUIREMENTS BEFORE PURCHASING SUPPLIES.

14. Limitation of Liability

TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, RUGMI SHALL NOT BE LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES, OR ANY LOSS OF PROFITS OR REVENUES, WHETHER INCURRED DIRECTLY OR INDIRECTLY, OR ANY LOSS OF DATA, WASTED MATERIALS, GOODWILL, OR OTHER INTANGIBLE LOSSES, RESULTING FROM: (A) YOUR USE OF OR INABILITY TO USE THE APP; (B) ANY UNAUTHORIZED ACCESS TO OR USE OF YOUR DEVICE; (C) ANY LOSS OF PATTERNS, DESIGNS, PROGRESS DATA, OR OTHER USER CONTENT STORED ON YOUR DEVICE; OR (D) ANY OTHER MATTER RELATING TO THE APP.

IN NO EVENT SHALL OUR TOTAL LIABILITY TO YOU FOR ALL CLAIMS ARISING OUT OF OR RELATING TO THESE TERMS OR YOUR USE OF THE APP EXCEED THE AMOUNT YOU HAVE PAID US IN THE TWELVE (12) MONTHS PRECEDING THE CLAIM, OR USD \$50, WHICHEVER IS GREATER, UNLESS APPLICABLE LAW REQUIRES OTHERWISE.

15. Indemnification

You agree to indemnify, defend, and hold harmless Rugmi and its officers, employees, and agents from and against any claims, liabilities, damages, losses, and expenses, including reasonable attorney's fees, arising out of or in any way connected with your access to or use of the App, your violation of these Terms, your violation of any third-party rights, or any content you create, share, or distribute using the App. This indemnification obligation applies to the extent permitted by applicable law.

16. Termination

We may terminate or suspend your access to the App immediately, without prior notice or liability, for any reason, including if you breach these Terms. Upon termination, your right to use the App will immediately cease. Termination does not affect any active subscription billing; you must cancel your subscription separately through the App Store. All provisions of these Terms that by their nature should survive termination shall survive, including intellectual property provisions, warranty disclaimers, indemnity, and limitations of liability.

17. Apple App Store Terms

These Terms are between you and Rugmi only, and not with Apple Inc. ("Apple"). Rugmi, not Apple, is solely responsible for the App and its content. Your use of the App must comply with the App Store Terms of Service.

Apple has no obligation to furnish any maintenance and support services with respect to the App; support questions should be directed to us at fancymobappts@gmail.com. In the event of any failure of the App to conform to any applicable warranty, you may notify Apple, and Apple will refund the purchase price for the App, if applicable; Apple has no other warranty obligation with respect to the App. Apple is not responsible for addressing any claims by you or any third party relating to the App or your use of it, including product liability claims, consumer protection claims, and intellectual property infringement

claims. Apple and Apple's subsidiaries are third-party beneficiaries of these Terms and, upon your acceptance, will have the right to enforce these Terms against you.

18. Changes to the App or These Terms

We may update the App, change features, adjust free or Pro limits, modify pricing for future purchase periods, or discontinue parts of the App. We may update these Terms from time to time. If we make material changes, we will update the Effective Date and, where appropriate, provide notice in the App or on our website. Your continued use of the App after changes become effective means you accept the updated Terms.

19. Governing Law

These Terms shall be governed by and construed in accordance with the laws of [GOVERNING JURISDICTION], without regard to its conflict-of-law provisions. Any disputes arising under or in connection with these Terms shall be subject to the exclusive jurisdiction of the courts of [GOVERNING JURISDICTION]. Nothing in these Terms limits any mandatory consumer-protection rights that apply to you in your country or region.

20. Severability and Entire Agreement

If any provision of these Terms is held to be invalid or unenforceable, such provision shall be struck and the remaining provisions shall be enforced to the fullest extent under law. Our failure to enforce any right or provision is not a waiver of that right or provision. These Terms, together with our Privacy Policy and any applicable Apple terms, constitute the entire agreement between you and Rugmi regarding your use of the App and supersede all prior agreements and understandings, whether written or oral.

21. Contact Us

If you have any questions about these Terms, please contact us at fancymobappts@gmail.com or through the contact information provided within the App's Settings section.